



June 2009

Dear Business and Community Leader,

Thank you for your participation of the inaugural Paint The Town Gold festivities. As a result of your support, we are proud to announce that this event was recognized by the National Collegiate Athletic Association (NCAA) as the *National Division II Community Engagement Award of Excellence*. This award represents how communities can work together to create a positive and welcoming environment. If you would like read about the award, please visit our website at [www.PaintTheTownGold.com](http://www.PaintTheTownGold.com).

As you probably guessed, we are currently in the process of planning for this year's event is scheduled for October 1-4, 2009. Once again, we will have a **golden** slate of activities scheduled for the weekend. We will be pairing our activities with Family Day so the weekend promises to be very busy, providing a lot of hometown spirit.

Enclosed you will find the **event form** outlining ways you can participate in *Paint the Town Gold. Once again*, we encourage you to make this event your own by offering special promotions, discounts and/or extending store hours so residents, students and visitors can take advantage of your services.

We trust you will be part of this year's celebration and join with us in further developing this new community-wide tradition. Should you have any questions or need additional information, please feel free to contact the Office of Community Relations and Development Services at 610-683-1396, the Office of Athletic Advancement at 610-683-4755, or please visit [www.paintthetowngold.com](http://www.paintthetowngold.com).

Thank you for your attention and consideration of this request.

Sincerely,

A handwritten signature in cursive script that reads 'Sandra K. Green'.

Sandra K. Green  
MAYOR  
BOROUGH OF KUTZTOWN

A handwritten signature in cursive script that reads 'Allen L. Leiby'.

Allen L. Leiby  
CHAIRMAN, BOARD OF SUPERVISORS  
MAXATAWNY TOWNSHIP

A handwritten signature in cursive script that reads 'Greg Bamberger'.

Greg Bamberger  
DIRECTOR OF ATHLETICS  
KUTZTOWN UNIVERSITY